

# 2023 Bozrah Farmers Market Sponsorship Opportunities

We want to make sponsoring the market a fun and enjoyable experience. The Bozrah Farmers Market serves New London County and is a place to savor local produce, meet the people who grow your food and connect with your friends and neighbors. Typically 1500-2000 people come through the market every week. Sponsorship is the only small business that is not a CT Grown, made or produced market to have a space at the market.

All sponsors will be listed at sponsors on the website along with a thank you post on the Bozrah Farmers Market Facebook and Instagram pages. Additionally, for your market nights you will be noted as a sponsor for that night in the event. In addition to that these sponsorship levels have these perks:

**Music Sponsor (\$150)**- Your sponsorship will pay for the band at one Market night. You can choose the night and have a table at the event.

**Theme Sponsor (\$200)**- Your sponsorship will pay for theme night items for attendees. You will be the major sponsor of the theme night you choose and can have a space at that market. (Any Market except Halloween.)

**Digital Sponsor (\$300)** – Your company logo will be displayed on any paid social media boosts and ads and can have a space as a sponsor at 2 market nights.

**T-Shirt Sponsor (\$500)** – Your company logo will be displayed on all the volunteer t-shirts for the season and can have a space at 3 market nights.

**Halloween Market Sponsor (\$600)** - Your sponsorship will cover candy for all of the tents to hand out. You will be the major sponsor of this night and can have a space at the Market.